

# Miles For Smiles Committee Meeting

UTD PDA

# Agenda

**01** Miles for Smiles Event info.

---

**02** What do you get out of this?

---

**03** Fundraising Document.

---

**04** Tips on Fundraising.

---

**05** Joining the committee and updating fundraising.

# Event Details

**Date:** Saturday, April 2nd (subject to change)

**Time:** 9 AM - 2 PM

Location: Exall Park, just across TAMCOD Campus

**Why:** 100% of the money we donate goes to TAMCOD Social Services Fund, which uses this money to provide impoverished DFW residents with free, quality dental care.

The money YOU raise directly impacts people's lives!

# What do you get out of it?

## TAMCOD Committee List

---

For 10 years in a row, TAMCOD has asked PDA presidents to send over a list of committee members. This list is ranked in order of most to least fundraised, and sent to the Dean of Admissions.

They're asking for the same thing this year.

Just by participating and fundraising, you're ahead of other Pre-dents, and Texas applicants.

## Volunteer Hours

---

These fundraising hours and committee meetings count for potential application hours and PDA member hours.

## Pride in Serving Others

---

By taking on this responsibility and opportunity, you directly enhance the quality of our community and the dental industry.

# What NOT to do

---

It goes both ways.

---

Fundraising is a huge responsibility, and TAMCOD and PDA expect you to take it very seriously. If you don't think you can meet the requirements, then don't join the committee.

This can either greatly enhance or affect your application.

# How to Fundraise

**Pages 2 and 3:** Quick intro for businesses to refer to.

- Contains general event info.
- IRS Tax Deductible number (Mention this!)
- Where the money goes.
- How they can help.

**Page 4:** Contribution Form

- Monetary, By-The-Mile, Materials.

SPONSORSHIP FORM

//

OCTOBER 2021

## INTRODUCTION

To Whom It May Concern:

We would like to invite you to "Miles of Smiles" on Saturday, April 2nd, in Exall Park. Miles for Smiles is an annual run-a-thon that benefits Texas A&M College of Dentistry's Social Services Fund, which provides low-cost and quality dental care to eligible DFW residents. One hundred percent of the proceeds made from this event go directly to the patients.

We are glad to see that your business has the success and resources available to contribute and make an impact on our community. We would greatly appreciate your support in helping us make our event a successful one. This document outlines what has been requested, including project goals and objectives, the involvement we ask from our sponsors, the description of our team, proof of tax-exempt status, and the benefits of participating.

## BENEFITS OF PARTICIPATING

When this event is over, one hundred percent of the proceeds will go towards helping patients in need of oral healthcare. Any donation will go on to provide treatment for individuals in North Texas who cannot afford dental care. As a sponsor, apart from supporting a great cause, you will receive advertisement and recognition at the event and will also be able to claim your donation as a tax deduction.

We want to make every effort to make sure you have the information you need to claim your donation as a tax deduction. Texas A&M Foundation is a 501(c)(3) recognized organization, according to the IRS. Donors may deduct contributions to Texas A&M as provided under section 170 of the Tax Code. Bequests, legacies, devises, transfers, or gifts to Texas A&M are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code. The Tax ID or Federal Identification Number needed to file the deduction is **74-2245072**. Please refer to the IRS's website, [www.irs.gov/](http://www.irs.gov/) for more information regarding filing requirements.

# Types of Donations

## Monetary Donation:

- One time donation before event. Checks ONLY.
- Checks made out Texas A&M College of Dentistry  
Memo line: Miles for Smiles
- If donation is over \$1,000 USD, then have business email us. (Email on bottom of P3)

## Pledge By-The-Mile:

- Every mile ran, business donates specific amount
- Business can cap at certain amount

## Material Donation:

- Raffle items, gift cards, food/drinks, shirts, anything you think would be helpful for the event.

**SPONSORSHIP AGREEMENT**

**Circle Sponsorship type:**

Monetary Donation      Pledge-Per-Mile      Event Supplies/Fees

Name: \_\_\_\_\_

Business/Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact name: \_\_\_\_\_

Contact number: \_\_\_\_\_

Email: \_\_\_\_\_

**Monetary Donation**

Dollar Amount: \_\_\_\_\_

**Pledge Per Mile:**

\$ Per Mile Ran: \_\_\_\_\_, \$ Maximum: \_\_\_\_\_

**Event Supplies/Fees**

Item(s): \_\_\_\_\_

Amount (If applicable): \_\_\_\_\_

\$ Value: \_\_\_\_\_

**Signature:** \_\_\_\_\_

# Tips for Fundraising

## Start Early

---

- Fundraising is competitive
- Local areas go by quick!

## Go Big

---

- Don't be afraid to ask big businesses.
- TopGolf, Canes, Mint Dentistry.

## Small Practices

---

- Small dental practices are always helpful
- Local areas go by quick!

## Be Respectful

---

- Ask to speak with the owner or manager
- You represent PDA and TAMCOD.

## Sell the Event

---

- Get owners interested in giving back to community.
- Don't get discouraged, and let us know if you need help.

# Updating Fundraising Form

When you get a donation, follow these steps:

1. Make sure business completely fills out page 4.
2. Scan or take a picture of form.
3. Send picture to [utdpdamfs@gmail.com](mailto:utdpdamfs@gmail.com)
4. Hold on to the money or items until weekly pickups.
5. Weekly drop offs will be on Friday 1 PM-3 PM in GC.

# Other Info

**Committee Member Requirement:** We ask that each member raises at least \$100 to be considered a committee member.

**Committee Officers:** We need help! Look out for committee officer positions soon.

**Questions?**

